

ZOOM



Features

Personalized market research on the market segment you designate.

Available only if you have already purchased the BIG Picture pack.

It involves the client filling a **standard form**.

Delivering time: 3 weeks (at most) from the client's order.

Language: English or Romanian.

Delivering form: PDF document.

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What MORE will
you find out?

The competition in Romania on your market segment.

Estimations on the volume of the market you activate in.

Big potential clients.

Big projects in your field of interest.

Big investors from your origin country.

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Big Potential Clients

We will treat you with your potential big clients in Romania accompanied by complete information contact.

All you have to do is contact them so that you are clear about their needs and wants... from here on, the step to doing business with them is very short.



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Big Projects in Place



We are experts in finding out exactly who, what and where is being built in Romania through our Investment Report service – see www.ibcfocus.ro

We own a database with more than 10,000 construction sites in Romania from all activity fields.

According to your business specificity we will offer you top 100 projects in place, in terms of their value and surface.

For instance if you supply hydro insulation for steel framed buildings we will offer you 100 construction projects in place with contact details of the promoter, location, surface, work phase, etc.

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Market Size

The data available on certain construction segments in Romania are very difficult to obtain and even harder to accurately realize.

In terms of your activity field we will use different estimation methods, from using the IBC Focus Investment Report to monitoring the big players or press releases.

We will double all this with standard statistic data.

There are segments where evaluating the market is almost impossible. We will let you know if it's the case of your market segment.

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How Much?

ZOOM IN costs 800 EUROS and it includes:

- ➔ Complete profiles of up to 5 classic competitors
- ➔ Complete profiles of the main local competitors identified
- ➔ 100 biggest construction projects in place in your activity field
- ➔ Information contact of your biggest potential clients (10 at most)

If you want to find out more about other classic competitors we charge an extra fee of 75Euros/competitor. For more potential clients the extra fee is 25Euros/company.

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Same like YOU

ZOOM IN is a service that aims, just like START UP, for the companies outside Romania.

In this case, you will probably like to know what other investors from you origin country are doing business in Romania.

Why do we believe this information will help you?

Because it will probably be easier for you to ask them about the business environment in Romania.

Together with the data we provide, you will be gathering the most accurate and certain information for a potential investment in this country.