

New Hotels in Cluj



At least nine hospitality units are being built in this period in Cluj Napoca. 5 hotels are under construction and 4 units are momentarily in the design phase. The city will rank second after Bucharest in the next 3 years in terms of hotel space delivery according to a market report conducted by the **IBC Focus Company**. The company has carried out a report on the newest investment realized in the hospitality industry.

“Over the last 7 years hospitality capacity has recorded a steep ascending trend, the city of Cluj being ranked 4th

in this top, after Ilfov, Bucharest and Neamt county. Compared to 2000 hospitality capacity in Cluj increased 60% and we forecast that the same trend will be maintained in the next years. We expect that Cluj will be the second Romanian city after Bucharest according to accommodation capacities in the next 3 years” asserted **Adriana Bodron, managing director at IBC Focus**.

Paul Mărășoiu, area manager for Romania at Golden Tulip Hotels, Inns & Resorts, declared that in the next 5 years Cluj will see at least 8 new tourist units with 8-900 rooms. The main reason is, according to specialists, the economic development the county has recorded and the investment attracted lately, which will greatly lead to an increase in service demand.

“Onix Company wants to demolish Onix House and to build a 5star hotel with 80 rooms. InterPort intends to invest on Muncii Bd. Many hotels are planned to extend or modernize, a good example being City Plaza which will extend its accommodation capacities by 44 rooms, 4 restaurants and a SPA. At least 6 hotels in Cluj have this kind of plans” said Bodron.

One of the first hotels operated under an international brand could be included in the Atrium Center. This will have 180 rooms, being the largest project announced in the city to this hour. According to our sources, the Atrium Centers management is negotiating with Novotel, Marriott (Renaissance). The 5 star hotel Grnd (photo) will have 122 double rooms, 22 single rooms and 7 suites and will be finalizaed in 2010 according to Ionel Vitoc.